## eDays

### The official supporting programme of the Formula E Grand Prix 7urich 2018

# 7 – 9 June 2018

### Electric and city-compatible

eDays make current developments tangible and understandable for the general public in a variety of formats.

eDays are the official supporting programme of the Formula E Grand Prix Zurich 2018 that is open to the general public. The City Council of Zurich formulated the provision of a high-quality supporting programme in its resolution of 5 October 2017 as a condition for its approval of the Grand Prix in Zurich, and commissioned the Association e-mobil Zurich to implement this.

### Wide range of activities and formats

eDays encompass the following events this year:

- Starting with the <u>TEDxZurichSalon</u> on 7 June 2018, comprising an exclusive round-table dialogue for invited guests.
- The <u>eDays Symposium</u> at ETH Zurich on 8 June 2018 promotes direct exchanges between science, industry and the interested general public.
- Within the context of the Impacthub Bootcamp, the <u>eDays Startups</u> in cooperation with digitalswitzerland offer a setting for start-up entrepreneurs and their innovative mobility solutions.
- The <u>eDays Talk</u> will be organizing expert discussions on the topics of e-mobility and urban mobility within the context of digitalday on 25 October 2018.



### At a glance

eDays – the official supporting programme of the Formula E Grand Prix Zurich 2018 7 to 9 June 2018

Information about eDays and tickets for all events under

www.edavs.ch

### Events

### **TEDxZurichSalon**

7 June 2018, Kraftwerk,
Selnaustrasse 25, Zurich
eDays Symposium of ETH Zurich
8 June 2018, ETH Zurich,
Main Building, Rämistrasse 101
eDays Startups of digitalswitzerland
4 to 8 June 2018, within the context
of the Impacthub Bootcamp
eDays Talk
25 October 2018, tba

### Organisers

eDays Racing AG & Association e-mobil Zurich

### Partners

eDays 2018 are supported by Allianz Suisse, CRK – Kommunikation, Kreation & Kino, digitalswitzerland, ETH Zurich, LGT Bank (Switzerland) Ltd., Sunrise Communications AG, Switzerland Innovation and TEDxZurich

### General support: Organisers and partners

eDays are developed and organised by eDays Racing AG and the Association e-mobil Zurich.

eDays engage a variety of partners for a varied programme and to ensure broad support. In 2018 eDays are being realised with the support of the following partners:

- Allianz Suisse
- CRK Kommunikation, Kreation & Kino
- digitalswitzerland
- ETH Zurich
- LGT Bank (Switzerland) Ltd.
- Sunrise Communications AG
- Switzerland Innovation
- TEDxZurich

### A regular event

eDays are becoming an established part of the urban event calendar. eDays will be staging a variety of events for the general public on the days before the Grand Prix in Zurich, focusing on the topics of e-mobility and city-compatible mobility. Further formats are currently being prepared for the second event in the year 2019.

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