



SMART DATA TO SHAPE THE CITIES OF TOMORROW

9 June 2018 // 9.30 - 15.30 // AURA Conference Centre, Zurich

10.00 - 10.30

OPENING CEREMONY

Smart City in Zurich

Filippo Leutenegger, Deputy Mayor, City of Zurich

Peter Goetschi, President, Touring Club Suisse

Alejandro Agag, CEO, Formula E Holdings



11.15 - 11.25

FORMULA E DRIVER INTERVIEW

Sustainable future of the championship

Sébastien Buemi, Professional Driver, Renault e.Dams



12.15 - 12.30

FOCUS DISCUSSION

United Nations leading sustainable innovation

Nathan Borgford-Parnell, Science Affairs Officer at the Climate and Clean Air Coalition, United Nations Environment Programme (UNEP)



13.45 - 14.00

GARAGE VISITS OVERVIEW



9.30 - 10.00

REGISTRATION & WELCOME COFFEE

10.30 - 11.15

KEYNOTES

Data flows to optimise public-private cooperation

David Zipper, Resident Fellow, Urban and Regional Policy Program, German Marshall Fund

Using data for more efficient policy-making

Karen Vancluysen, Secretary General, Polis

11.30 - 12.15

PANEL DISCUSSION

Unlocking the digital future of Smart Cities

Norbert Rücker, Head Macro & Commodities Research, Julius Bär

Philippe Crist, Administrator and Project Manager, International Transport Forum

Marc Langenbrinck, CEO, Mercedes-Benz Switzerland

Rami-Johan Jokela, Head of Digitalization, ABB

John Zanni, President, Acronis

12.30 - 13.30

LUNCH BREAK

13.30 - 13.45

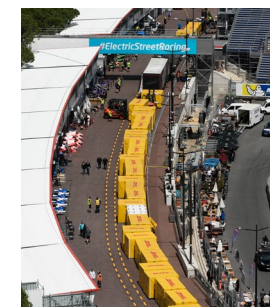
FIA SMART CITIES GLOBAL START-UP CONTEST

Finalist pitch: leading entrepreneur in the field of new mobility solutions



14.00 - 15.30

TRACK ACTIVITIES & SHAKEDOWN





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